



In partnership with Loyola Marymount University!

Come support education in the community and join the Race for Success Ed Foundation on its 10th Annual Race for Success 5K, benefitting education in Westchester, Playa Vista & Playa del Rey. The event will take place on the beautiful campus of LMU on **Saturday, March 11, 2017**. We will reach participants from the community as well as all over the Westside.

Last year the event offered sponsors visibility to more than 2,500 attendees, the families of more than 6000 students who attend our local schools, and extended distribution into surrounding communities.

The Race for Success 5k supports schools in Westchester/Playa Vista/Playa del Rey – both public and private! The Race for Success 5k is an easy and fun way to support your community and help give education a boost!

Why sponsor this event?

- **Publicity.** Exposure for your business goes far beyond our community. The event will be promoted in newspapers, flyers, websites, banners, and posters throughout the Westside.
- **Invest in our Community.** By sponsoring this event, you are making a real investment in our neighborhood. High-performing schools that are supported by the community benefit everyone. Your sponsorship helps our schools, and is great for your business.

We are excited to partner with you and would love to answer any questions you may have. We look forward to discussing how we can make your sponsorship as effective as possible.

Please hold our spot as a sponsor for the 2017 Race for Success 5K!

Please note until payment is received your space is not confirmed.

Sponsorship Level*: Marathon (1000) Mile (500) Sprint (325) Dash (150)

Company Name: _____

Contact Name: _____ Phone: _____

E-mail: _____ Fax: _____

Address: _____ City: _____ Zip: _____

Payment: \$ _____ Check # _____ (made payable to Race for Success)

Credit Card Payment \$ _____ To make payment visit www.raceforsuccess5k.plastiq.com (up to 2.5% in fees will apply)

Would you like a Booth at the Event Expo (only Sprint \$325 level sponsor and above)? Yes No

For sponsorships at or above the Mile level, please supply your company logo in **both pdf & a high resolution format (i.e. EPS/ai) email to raceforsuccess5k@gmail.com*

**Send completed form via email to raceforsuccess5k@gmail.com or fax 310-322-6681 to hold your spot!
Mail forms and checks to: Race for Success 5k , 140 Standard Street, El Segundo, CA 90245**

RFS Use Only:

Event Rep: _____ Phone/Email: _____



Your tax-deductible sponsorship helps support Quality education for all!

Marathon Sponsor — \$1,000

- Company logo prominently featured in all print ads placed after your sponsorship commitment is made
- Company logo prominently featured on all community banners as well as Race for Success Expo banner
- Company logo prominently featured on the official Race for Success 5k t-shirt, provided to participants
- Up to 4 complimentary race registrations
- Exposure on Race for Success 5k advertising, print and electronic. Materials will be distributed throughout the community.
- Booth at 5k/ Expo – Reach runners and community members in person – sample or give away your product
- Opportunity to place a downloadable coupon, promotional offer, or ad on our website

Mile Sponsor — \$500

- Exposure on Race for Success 5k advertising, print and electronic. Materials will be distributed throughout the community.
- Booth at 5k/ Expo – Reach runners and community members in person – sample or give away your product
- Opportunity to place a downloadable coupon, promotional offer, or ad on our website

Sprint Sponsor — \$325

- Booth at 5k/ Expo – Reach runners and community members in person – sample or give away your product
- Opportunity to place a downloadable coupon, promotional offer, or ad on our website

Dash Sponsor — \$150

- Advertise to thousands of community members by placing a link to a downloadable coupon, promotional offer, or advertisement on our website. Includes an eblast to all participants

Want to Involve your Employees? Race for Success as a corporate team!

- Get your employees together and run as a team!
- Discount for group registration
- Great prizes for the top teams
- Market your business – wear matching t-shirts promoting your business at the race!

Need a special benefit? Let us tailor a sponsorship to fit your company's needs!

*Please contact Mathu Matthews, 310-367-6236 or raceforsuccess5k@gmail.com for more info.
All contributions are tax deductible and made to Race for Success, EIN 46-0840812*